



SPONSORSHIP OPPORTUNITIES

THE
FRIENDSHIP
PLACE *Café*



CENTRAL FLORIDA DREAMPLEX
www.cfldreamplex.com

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Clermont Location
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ABOUT US

THE FRIENDSHIP PLACE CAFÉ

THE FRIENDSHIP PLACE MISSION

The mission of Friendship Place is to share the love of God with every person we meet. To provide a place where each person is loved not for what they can do, or what they have and what they can give, but where they are loved just because of who they are... a child of God.

A VISION FOR THE FUTURE

The Friendship Place Café is designed to be a dynamic environment where our clients can gain valuable skills and experience in a real-world setting. From taking orders and serving customers to managing inventory and handling transactions, every aspect of running the café will be a hands-on learning opportunity. This practical experience is invaluable, giving our clients the confidence and capabilities they need to succeed in the broader employment community.

OPPORTUNITIES FOR GROWTH

Our clients will receive comprehensive training tailored to their individual needs and abilities. This training includes customer service, food safety, cash handling, teamwork, and problem-solving skills. By working in the café, they will also develop important social and communication skills, fostering a sense of independence and self-worth.

BUILDING A BRIGHTER FUTURE

The Friendship Place Café is more than just a training ground; it's a stepping-stone to meaningful employment. Our clients will have the chance to connect with local businesses and potential employers, opening doors to future job opportunities. By showcasing their abilities and dedication in the café, our clients can demonstrate their readiness for the workforce, breaking down barriers and challenging stereotypes.

THE FRIENDSHIP PLACE STORY

At Central Florida Dreamplex, we believe in creating opportunities that empower our clients to reach their fullest potential. Our latest initiative, The Friendship Place Café, is more than just a place to enjoy a cup of coffee—it's a vibrant, inclusive space where our kiddos and clients will learn, grow, and thrive.



SHOW YOUR SUPPORT

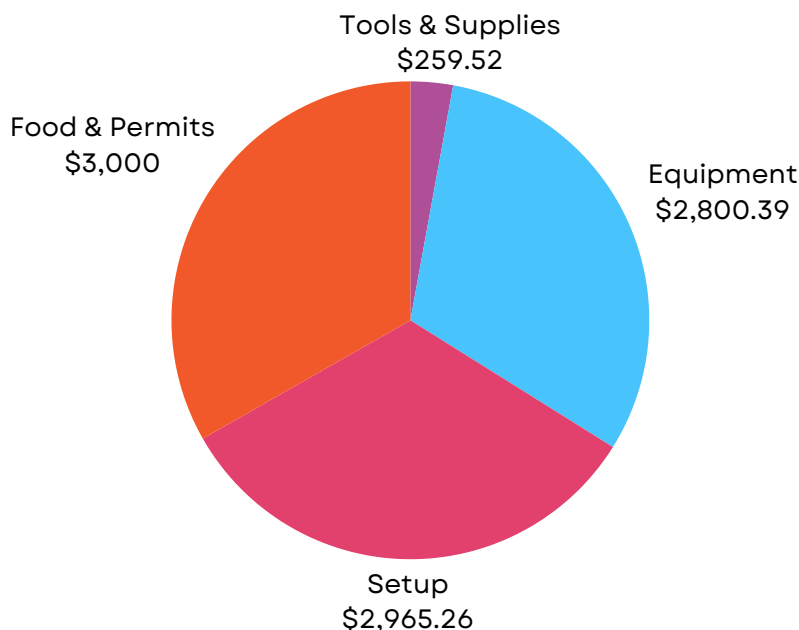
THE FRIENDSHIP PLACE CAFÉ

JOIN US IN MAKING A DIFFERENCE

We invite you to be part of this transformative journey. By supporting The Friendship Place Café, you are investing in our clients' future, helping them gain the skills and experiences they need to thrive. Together, we can create a community where everyone has the opportunity to succeed. The Friendship Place Café is more than a place to enjoy a good cup of coffee; it's a place where dreams take flight, and lives are changed. Join us in making this vision a reality and witness the incredible potential of our clients as they learn, grow, and shine.

STARTUP EXPENSES FOR YEAR 1

Total: \$9,025.17



CLIENT SUPPORT

Importantly, our clients do not pay out of pocket to attend our programming. The revenue generated by the café helps us to continue offering our services at no cost to the clients.

CORPORATE EVENTS

The Friendship Place Café is available for corporate events. Please note that these events must be scheduled outside of our regular operating hours to ensure uninterrupted service to our clients.

REVENUE GOALS FOR YEAR 1

Monthly: \$5,000

Projected café sales: \$3,000 per month

Projected party rental sales: \$2,000 per month

Annual: \$60,000

SPONSOR OPPORTUNITIES

THE FRIENDSHIP PLACE CAFÉ

SPONSORSHIP OPPORTUNITIES & BENEFITS

If our current sponsorship package options don't align with your needs, we're more than happy to tailor a custom sponsorship package that perfectly supports your organization's goals and values.

In addition to the benefits below, all sponsors will receive an invitation to The Friendship Place Café grand opening event, be presented with a certificate of appreciation, and be included in a sponsor recognition wall within the café.

\$30,000 Title Sponsor

- Title sponsor status and will be referred to as such in all materials
- Opportunity to speak at the ribbon cutting and photo op
- Prominent signage inside and outside the café
- Logo on all café-related materials and communications
- Recognition in all press releases and media coverage
- Featured article in Dreamplex newsletter
- Social media spotlights and mentions
- VIP access to The Friendship Place Café events for one year
- Opportunity to host events at the café
- Complimentary use of café space for corporate events
- Recognition on the Dreamplex website with a dedicated page
- Sponsorship of the client training program (training materials, uniforms, and stipends)

\$15,000 Platinum Sponsor

- Platinum sponsor status and will be referred to as such in all materials
- Prominent logo placement inside the café
- Recognition on café menu boards and printed materials
- Mention in press releases and media coverage
- Feature in Dreamplex newsletter
- Social media mentions
- VIP access to The Friendship Place Café events for six months
- Opportunity to host one corporate event at the café
- Recognition on Dreamplex website
- Partial sponsorship of the client training program

SPONSOR OPPORTUNITIES

THE FRIENDSHIP PLACE CAFÉ

\$7,500 Gold Sponsor

- Gold sponsor status and will be referred to as such in all materials
- Logo placement inside the café
- Recognition on café menu boards
- Mention in the Dreamplex newsletter
- Social media mentions
- VIP access to The Friendship Place Café event
- Recognition on Dreamplex website

\$3,000 Silver Sponsor

- Silver sponsor status and will be referred to as such in all materials
- Logo placement inside the café
- Mention in the Dreamplex newsletter
- Social media mentions
- Recognition on Dreamplex website

\$1,500 Bronze Sponsor

- Bronze sponsor status and will be referred to as such in all materials
- Mention in the Dreamplex newsletter
- Social media mentions
- Recognition on Dreamplex website

\$500 Friends of The Friendship Place Café

- Friends sponsor status and will be referred to as such in all materials
- Social media mentions
- Recognition on Dreamplex website

Yes, I would like to sponsor!

COMPANY NAME _____
CONTACT NAME _____ CONTACT TITLE _____
MAILING ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE _____ EMAIL _____
WEB ADDRESS _____

I would like to become a sponsor at the following level:

- TITLE SPONSOR \$30,000
PLATINUM SPONSOR \$15,000
GOLD SPONSOR \$7,500
SILVER SPONSOR \$3,000
BRONZE SPONSOR \$1,500
FRIENDS OF THE FRIENDSHIP PLACE CAFÉ \$500

SKIP THE PAPERWORK!

Become a sponsor through our website



www.cfldreamplex.com/the-friendship-place

I cannot sponsor but want to make a general donation: Total Donation \$ _____
(Tax Receipt Breakdown Provided After Donation)

Sponsorship Payment:

Check Enclosed (payable to Central Florida Dreamplex) Send Invoice Call for Payment

Credit Card Total or Amount to Charge: _____

Company Name: _____

Number: _____ Exp. Date: _____ CVV: _____

Name on Card: _____ Signature: _____

This signature authorizes the Central Florida Dreamplex to charge the credit card number above the stated and agreed-upon amount. Credit card information will be securely destroyed immediately after processing.

Please contact Jenny Buchanan for more information.
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