



# SPONSORSHIP OPPORTUNITIES

### **DREAMPLEX STARS CHEERLEADING SQUAD**



**CENTRAL FLORIDA DREAMPLEX** www.cfldreamplex.com/dreamplex-stars

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# **ABOUT US**



### **DREAMPLEX STARS CHEERLEADING SQUAD**

Together, we can empower our cheerleaders to shine as ambassadors of inclusion and inspire our community to embrace diversity.

### **MISSION STATEMENT**

Our faith-based mission drives us to include all individuals, regardless of ability, in sports, recreation, therapy, education, and employment, fostering a community of acceptance and support.

The Dreamplex Stars Cheerleading squad provides a positive learning environment where friendships can be developed and nurtured. We build skills together and then perform as a group to promote connections and inclusion in our community.

### HISTORY

The Dreamplex cheer program started in 2015 as a class with less than 5 students. By the end of 2015, it had grown into a squad of more than 15 cheerleaders and held their first performance at that year's Dreamplex Gala. Over the years they have performed at local community events, high school, collegiate, and NBA basketball games, and various competitive tournaments.

### **OUR STORY**

In 2009, pediatric therapists serving Central Florida recognized children and adults with disabilities were being left on the sidelines. Motivated by their faith, they dedicated their lives to creating a more inclusive community. In 2015, The Central Florida Dreamplex opened its doors, turning dreams into reality for extraordinary people with disabilities and their families.

### **PRACTICES & PERFORMANCES**

Practices:

Tuesdays, 6:00-7:00 PM at Central Florida Dreamplex Clermont (Aug 13 - Mar 4, excluding school breaks)

#### Performances:

Oct. 26: Puzzle Ranch Special Needs Halloween Festival Nov. 17: Dreamplex Illuminate for Inclusion Dec. 17: Citrus Tower Christmas Spectacular & Party Jan. 24: Montverde Basketball Tournament Feb. 23: UCF Basketball Game March 29: Clermont Pig on the Pond Festival May: Dreamplex Awards Ceremony

#### **OUR IMPACT**

Cheerleaders	19 individuals, ages 8-37, with varying exceptionalities, including Down syndrome, Cerebral Palsy, Autism, and other exceptionalities.
Peer Buddies	2 school-aged sisters who joined to foster friendships with peers with exceptionalities.
Volunteers	14 dedicated individuals who support practices and events.

Despite our limited space, which accommodates only 19 cheerleaders, our squad thrives as a supportive, inclusive family where lasting relationships are formed.



# **SPONSOR OPPORTUNITIES**



### **DREAMPLEX STARS CHEERLEADING SQUAD**

### **CURRENT NEEDS**

- 1. New Cheer Mats: Essential for safe practices and performances
- 2. Event Transportation: Reliable transportation for out-of-town events like those at Montverde or UCF
- 3. New Uniforms: Some uniforms have been in use since 2016 and need replacement
- 4. Cheer T-Shirts: To provide shirts free of charge to families
- 5. Scholarships: To cover Dreamplex memberships or cheer season costs for families in need

### SPONSORSHIP OPPORTUNITIES & BENEFITS

If our current sponsorship package options don't align with your needs, we're more than happy to tailor a custom sponsorship package that perfectly supports your organization's goals and values.

### \$5,000 Title Sponsor

- Recognition as the Title Sponsor on all squad materials, including flyers, cheer jackets, cheer t-shirts, and cheer bags
- Featured in Dreamplex press releases, social media posts, website, and e-newsletter
- Opportunity to attend and be recognized at performances
- Cheer squad appearance or performance at event of your choice
- Recognition plaque with squad photo
- Personalized "Thank You" video from the squad

### \$2,500 Champion Sponsor

- Recognition as the Champion Sponsor on squad materials, including flyers, cheer t-shirts, and cheer bags
- Recognition in Dreamplex social media posts, website, and e-newsletter
- Invitation to attend a practice and meet the squad
- Recognition plaque with squad photo
- Personalized "Thank You" video from the squad

### \$1,000 Supporter Sponsor

- Logo on cheer materials, including flyers, cheer t-shirts, and the Dreamplex website
- Recognition in social media posts, Dreamplex website, and the Dreamplex e-newsletter
- Invitation to attend a practice and meet the squad
- Squad photo with thank you note

### \$500 Friend of the Dreamplex Stars

- Recognition on the Dreamplex website, social media posts, and e-newsletter
- Squad photo with thank you note

### \$100 Fan of the Dreamplex Stars

Squad photo with thank you note

Yes, I would like to sponsor!



### Your Impact Your sponsorship supports:

Building stronger, safer practices and performances with new equipment Fostering inclusion and community through accessible programming Ensuring families can focus on their children's joy and growth without financial strain

COMPANY NAME			
CONTACT NAME	CON <sup>-</sup>		
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PHONE EMAIL			SKIP THE PAPERWORK! Become a sponsor
WEB ADDRESS			through our website
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CHAMPION SPONSOR	\$2,500		
SUPPORTER SPONSOR	\$1,000		
FRIEND OF DREAMPLEX STARS	\$500		w.cfldreamplex.com/dreamplex-stars
🗖 FAN OF THE DREAMPLEX STARS	\$100		
I cannot sponsor but want to make a (Tax Receipt Sponsorship Payment: Check Enclosed (payable to Central Florida Dreamplex)	Breakdown Provi	ded After Donati	
Company Name:			
Number:		Exp. Date:	CVV:
Name on Card:	Signature:		
This signature authorizes the Central Florida Dreamp Credit card information will be securely destroyed in	-		e stated and agreed-upon amount.
Please contact Jen	ny Buchanan fo	r more informa	ition.
• Tel : (954) 778-9177	• Email : jbucha	nan@cfldreamı	plex.com
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